



Shaler Area Boys' Lacrosse

2018-2019 Business Sponsorship Program

Dear Business Owner,

The Shaler Area Boys' Lacrosse Club (SABLC) has a rich tradition at the youth and high school levels. Our High School Team was established in 1992 and was a Club Team for many years until it became a WPIAL Sanctioned sport in 2009. As a School-Based WPIAL Program, the High School Team has District oversight and financial support. Our Youth and Middle School teams remain a Club Program. This Program provides Shaler Youth with an introduction to the game of lacrosse. In addition, the Club Program is responsible for developing players for the High School Program.

Because Shaler Middle School & Youth Lacrosse is a club sport, it is not directly governed or financially supported by the school district. Oversight and fundraising is provided by the Shaler Area Boys' Lacrosse Club (SABLC). SABLC has an executive board consisting of a President, Vice President, Secretary and Treasurer, that provides "guidance" and financial management to the Club Teams. In addition, we provide financial support to the High School Team. Our funding comes primarily from player fees and fundraising activities. We are asking you to consider sponsoring The Shaler Area Boys' Lacrosse Club. A sponsorship will benefit your company as well as our organization.

Our 2018-2019 Fundraising Objectives are as follows:

- *2019 Lacrosse Yearbook – help offset the cost of design, set-up and printing*
- *Meals for our High School Team during away games.*
- *Apparel for our High School and Club teams*
- *Equipment & Supplies for our club-level teams – balls, nets, first aid supplies, goalie equipment, etc.*
- *Concession stand supplies – soft drinks, hot dogs & buns, paper products, etc.*

By becoming a 2018-19 Sponsor your business will benefit through the following:

- *Generate New Business and Partnerships*
- *Enhance Business Credibility*
- *Media Exposure through multiple sources with one contribution*
- *Community Involvement and a sense of "giving back" to the community*

As a 2018-19 Sponsor you will receive the following:

- *48" x 60" banner (Business AD/Logo) displayed on fence at Titan Stadium on Mt. Royal Boulevard for the entire 2019 season.*
- *Advertisement in our SABLC Yearbook (Sized based on sponsorship level)*
- *Logo on the back of the Team Shirt for 2019*
- *Recognition in our club website www.saboyslax.com*
- *Exposure of Community Involvement for your business*

Thank you for supporting Shaler Area Boys Lacrosse!

Shaler Area Boys Lacrosse

2018-19 Business Sponsorship Program

We invite our business neighbors to help support the Boys Lacrosse program by participating in our 2018-19 Advertising Program. Business sponsors receive the following:

- 48" x 60" Banner Displaying Business AD/Logo (sample below) To be displayed on the fence at Titan Stadium located on Mt Royal Boulevard for the entire 2019 Lacrosse Season.
- Ad in Lacrosse Yearbook (size based sponsorship level)
- Listed as Lacrosse Supporter in Publications and on the SABLC Website.
- Logo on the back of the Team Shirt for 2019

Directions:

- 1. Complete the order form below and choose your sponsorship level.**
- 2. Attach a business card or ad/banner layout to the order form (jpg format)**
- 3. Make check payable to SABLC (Shaler Area Boys Lacrosse Club)**
- 4. Send completed form, attachment and payment by December 1, 2018 to:**

SABLC c/o Jason Fedorek, 150 Lily Drive, Glenshaw, PA 15116
Thank you for supporting Shaler Area Boys Lacrosse!



Business Sponsor Information:

Company Name:		Returning Company: Yes / No			
Contact:		Phone:			
Address:					
City	State:	Zip Code:			
<p style="text-align: center;">Banner Sponsorship Level: (All Sponsorship levels include a 48x60 inch Banner and More!)</p> <table style="width: 100%; text-align: center;"> <tr> <td style="width: 33%; vertical-align: top;"> Titan Blue 2019- \$250 <i>New Sponsor</i> ¼ Page Yearbook Ad Website Recognition <input style="width: 50px; height: 30px;" type="checkbox"/> </td> <td style="width: 33%; vertical-align: top;"> Titan White 2019 - \$200 <i>Returning Sponsor from 2018</i> ¼ Page Yearbook Ad Website Recognition <input style="width: 50px; height: 30px;" type="checkbox"/> </td> <td style="width: 33%; vertical-align: top;"> Titan Spirit 2019 - \$500 <i>Logo on Team T-Shirt</i> ½ Page Yearbook Ad Website Recognition <input style="width: 50px; height: 30px;" type="checkbox"/> </td> </tr> </table>			Titan Blue 2019- \$250 <i>New Sponsor</i> ¼ Page Yearbook Ad Website Recognition <input style="width: 50px; height: 30px;" type="checkbox"/>	Titan White 2019 - \$200 <i>Returning Sponsor from 2018</i> ¼ Page Yearbook Ad Website Recognition <input style="width: 50px; height: 30px;" type="checkbox"/>	Titan Spirit 2019 - \$500 <i>Logo on Team T-Shirt</i> ½ Page Yearbook Ad Website Recognition <input style="width: 50px; height: 30px;" type="checkbox"/>
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